

# ANNUAL REPORT 2012

Pulitzer Center on Crisis Reporting



*We will illuminate  
dark places and,  
with a deep sense of  
responsibility, interpret  
these troubled times.*

JOSEPH PULITZER III (1913-1993)

Founded in 2006, the Pulitzer Center on Crisis Reporting is a leader in sponsoring the independent journalism that media organizations are increasingly less able to undertake on their own. The Pulitzer Center's mission is to raise the standard of coverage of global affairs and to do so in a way that engages the broad public and government policy-makers.

The Pulitzer Center is a bold initiative, in keeping with its sponsorship by a family whose name for more than a century has been a watchword for journalistic independence, integrity and courage. The Center is a 501(c)(3) non-profit organization.

Pulitzer Center on  
Crisis Reporting

1779 Massachusetts Avenue, NW  
Suite 615  
Washington, DC 20036

202-332-0982

[www.pulitzercenter.org](http://www.pulitzercenter.org)

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## LETTER FROM BOARD CHAIR AND EXECUTIVE DIRECTOR

2012 was a year of expansion for the Pulitzer Center, with significant increases in reporting projects, staff, and educational outreach and also the launch of an initiative in e-book publications that in our view holds great potential for journalists and the public alike.

On so many issues our journalism broke new ground and made a difference. Joanne Silberner's reporting for PRI's *The World* and the BBC on the emergence of cancer as a major public health issue in the developing world drew an audience in the hundreds of thousands, as did our interactive map on cancer's impact country by country. Steve Sapienza and Jason Motlagh's reporting for PBS *NewsHour* and *The Washington Post* on the use of child labor in Thai shrimping forced a public response from the industry that supplies 40 percent of America's shrimp. Kathleen McLaughlin's reports for *The Guardian* on China's role in the supply of fake drugs to Africa drew an official response from China's foreign ministry. Our partnership with the Canadian Broadcast Company (CBC) exposed the exploitative practices of Canadian mining companies, providing a unique Canadian perspective that we made available to American viewers of *NewsHour*, too. *Going Nuclear*, our Gateway portal of reporting on the continuing risks of nuclear proliferation, showcased the work of expert journalists on crucial topics: Eve Conant on Russia's global marketing of nuclear technology, Yochi Dreazen on similar efforts by the U.S. in Gulf Arab states, and our own Tom Hundley on the nuclear brinksmanship between India and Pakistan. Our collaborative reporting project on water and sanitation issues in West Africa led to a three-part series on *NewsHour* and dozens of journalist presentations at schools and universities.

In total we commissioned 85 projects in 2012, a 50 percent increase from the year before. In all of our projects we continued our emphasis on the human story, a focus on underlying systemic issues with the intent of giving voice to the voiceless. The plight of women and children was an enduring theme, from Eliza Griswold and Seamus Murphy's portraits of Afghan women poets for *The New York Times Magazine* and Jason Berry's investigation of the Vatican's attack on

nuns for *GlobalPost* and *National Catholic Reporter* to Beenish Ahmed's story-behind-the-story of the young Pakistani girl who symbolized that country's struggle for gender equality—and was subsequently shot in the head by the Taliban. Environmental, economic and health issues loomed large, from Sean Gallagher's photographic essays on climate change in the Tibetan plateau and the series by the *Milwaukee Journal Sentinel* on China's displacement of Wisconsin's papermaking industry to Sonia Shah's reporting for *Le Monde Diplomatique* on how the overuse of antibiotics and poor sanitation in India have contributed to the emergence of an antibiotic-resistant superbug. And, as ever, we kept the media's focus on important but under-covered stories—from Reese Erlich's reporting for NPR on the Shiite uprising in Bahrain and Tim Rogers' for *GlobalPost* on the reprise of Sandinista power in Nicaragua to the work of Persephone Miel Fellow Anna Nemtsova for *Newsweek* and *The Daily Beast* on the dramatic demographic shifts and population movements that are transforming Russia. We are grateful to all the donors who have facilitated this ambitious range of work, especially the Kendeda Fund for its sustained support.

### A QUICK LOOK AT 2012:

**85** projects commissioned  
**250** external placements  
**10** grants to student fellows  
**220** visits to secondary schools  
**40** university visits  
**14,578** followers on Twitter  
**13,540** likes on Facebook

Outreach remains a core element of our mission, especially at the college and secondary school levels, to the point that scarcely a week goes by without a Pulitzer Center journalist or staff member engaging the public on one of the many issues we address. Our list of Campus Consortium partners, universities that provide financial support to bring our journalists on campus, has grown to 19. We have active secondary-school programs in Chicago, St. Louis, Philadelphia and Washington, thanks to the generous support of donors like the Robert



R. McCormick Foundation, the Educational Foundation of America, and Wyncote Foundation. In 2012, with support from the Bill & Melinda Gates Foundation, we expanded this programming to London, Paris and Berlin. In total we made 220 presentations in secondary-school classrooms and 40 visits to university campuses, with most of the latter multi-day engagements that included public lectures, class meetings, and one-on-one engagement with students. As part of the Campus Consortium we awarded 10 international reporting grants. Students covered topics ranging from gender discrimination in South Africa and deforestation in Cambodia to facial tattoos in rural Algeria. All of the student work was featured on our website; some of it also appeared in publications like *Atlantic.com*, *GlobalPost* and *Huffington Post*.

We have always viewed the Pulitzer Center as a model and catalyst, a place where journalists can experiment with innovative new platforms, reach out to new audiences, and find the new sources of income required for sustainable careers. In 2012 a prime example was the series of e-books we launched, on topics ranging from statelessness and Afghanistan to climate change and post-earthquake Haiti. We designed and produced some of these e-books ourselves and on others we collaborated,

with organizations like *Foreign Policy*, TED books, and Atavist. All sales proceeds are given to the journalists. We have also reached out to journalism schools and university international studies programs across the country, inviting them to join us in finding ways to nurture this rapidly evolving segment of the publishing world.

We have increased and strengthened the Pulitzer Center staff in line with the greater responsibilities we have taken on, with important additions to our web design, social-media, education and editing functions. With the expansion of our office space we can now host student groups interested in the Pulitzer Center and provide journalists with an in-house venue to present their work.

If you're in Washington we hope you'll stop by to visit. Wherever you are we hope you'll make use of the many resources on our site—and let others know what is available there. We welcome your support, your contributions, and your engagement with these issues that affect us all.

**Jon Sawyer, Executive Director**  
**Emily Rauh Pulitzer, Board Chair**



A TIBETAN MAN THROWS SMALL PIECES OF PAPER, CALLED 'WIND HORSES' INTO THE AIR. THE PRACTISE IS FOR WISHING TRAVELLERS GOOD LUCK ON THEIR JOURNEY. 31ST AUG, 2012.

# 2012 REPORTING PROJECTS



## AFRICA

### Sierra Leone: Water Is Gold

MUSTAFAH ABDULAZIZ looks at the cholera outbreak in Sierra Leone and the challenges facing people without access to clean water.

### Ivory Coast: Cocoa, Justice and the Road to Reconciliation

Cocoa farmers in Ivory Coast—the world’s top cocoa producer—bore the brunt of a civil war that killed thousands and displaced more than a million. A year after a power transfer, AUSTIN MERRILL and PETER DICAMPO look at how the cocoa economy still divides the country.

### We Never Knew Exactly Where: Dispatches from the Borderlands of West Africa

Europeans drew Africa’s borders long ago. But as PETER CHILSON reports, these lines are often deserted and sometimes dangerous. Mali is the legacy: a crumbling state, the rump of an ancient empire between desert and forest. Chilson’s dispatches form part of an e-book trilogy that the Pulitzer Center is publishing in partnership with *Foreign Policy*.

*“For a freelance journalist, Pulitzer Center travel grants are often the difference between reporting a vital story or that story remaining untold.”*

-Steve Sapienza  
NewsHour Special Correspondent, Pulitzer Center Grantee

### Milk and Blood: The Making of South Sudan

TREVOR SNAPP and ALAN BOSWELL collaborate on an immersive, trans-media book project for the iPad on the birth of the world’s newest country.

### Buried in Dandora: Nairobi’s Waste Management Disaster

DAVID CONRAD and MICAH ALBERT document the lives of Nairobi slum-dwellers as they scavenge a livelihood from the city’s overflowing garbage dump.

### Senegal Turns Hip-Hop Against Its 85-Year-Old Leader

RICCI SHRYOCK looks at how Senegal’s hip-hop artists voiced their nation’s anger, leading a movement to stop what they said was a constitutional coup.

### Senegal: Great Green Wall of Trees to Halt the Advance of the Sahara

BOBBY BASCOMB reports on the efforts of 11 Sahel-region nations to plant a barrier of trees to block the steady encroachment of the world’s largest desert.

### Equatorial Guinea: A Showcase for the Oil Curse

WILLIAM SANDS takes advantage of a showcase soccer tournament to get a rare glimpse of life in a rich country wracked by poverty.



## ASIA and OCEANIA

### Paper Cuts: China and Wisconsin

*Milwaukee Journal Sentinel* staffers MIKE DE SISTI and JOHN SCHMID examine how one of Wisconsin’s signature industries—papermaking—has succumbed to China’s innovation-driven economy.

### Lost in the Forest: The Stateless Children in Borneo’s Palm Oil Industry

Profitable as it is for multi-national companies, palm oil is extracted at a heavy social and environmental cost. STEVE SAPIENZA and JASON MOTLAGH show how the cost is felt on the Borneo borderlands of Malaysia and Indonesia.





*“Being passionate about under-reported stories is part of my DNA as a photojournalist. Having the Pulitzer Center behind me—not just on the Dandora project, but for general support and encouragement—has been invaluable.”*

-Micah Albert  
freelance journalist, Pulitzer Center grantee

### Philippines: The Cost of Gold

LARRY C. PRICE documents the plight of very young children who toil in the gold mines of the Philippines. It is very risky business, sometimes deadly. But child labor is growing as families rush to exploit the worldwide craze for gold.

### Along the Burma Road: Soft Power and Piracy

GARY KNIGHT and JEFF HOWE report on the shifting geopolitics of Southeast Asia and China’s growing influence as seen along the shipping routes of the Mekong and in the soft power Beijing exercises in countries such as Burma.

### Papua New Guinea: Exxon Mobil’s Gas Project

Natural gas exploitation in Papua New Guinea is injecting a lot of cash into the country but CÉLINE ROUZET reports that doubts about the project’s mid- to long-term benefits are growing. Some fear the situation will degenerate into conflict.

### Bad Cocktail: Labor Abuses in Thailand’s Shrimp Industry

JASON MOTLAGH and STEVE SAPIENZA examine how America’s appetite for inexpensive shrimp translates into illegal and abusive labor practices in Thailand.

### Meltdown: Climate Change on the Tibetan Plateau

SEAN GALLAGHER documents how rising temperatures on the Tibetan Plateau in western China are causing melting glaciers and environmental degradation, threatening the vulnerable communities that inhabit the roof of the world.

### Pakistan and India: The Real Nuclear Challenge

TOM HUNDLEY examines the full-throttle nuclear arms race now underway in a region where terrorism, ethnic violence, and border disputes are endemic.

### Chaupadi: Monthly Exile for Women of Nepal

ALLISON SHELLEY and ALLYN GAESTEL travel to rural western Nepal where many women are sent to live in animal sheds while they are menstruating. This ingrained cultural practice, called chaupadi, can wreak unintended havoc on their health.

### The Kachin: Inside Burma’s Hidden War

After years of isolation, Burma is experiencing a political thaw. But in the northern state of Kachin, JASON MOTLAGH and STEVE SAPIENZA report on a brutal war against ethnic minority rebels that has only intensified.

### Japan: Disposable Workers

SHIHO FUKADA documents the lives of disposable workers in Japan in stories that illustrate the global unemployment crisis and the growing gap between rich and poor in advanced countries.

### Borderland: In the Shadow of North Korea

With the same ruthless skill that it uses to keep its population in check, North Korea also keeps journalists in the dark. TOMAS VAN HOUTRYVE demonstrates that much can be learned from the outside looking in.

### Super-Resistant Bacteria, Medical Tourism and India’s Poor

SONIA SHAH documents how the overuse of antibiotics and poor sanitation in India have created a powerful new antibiotic-resistant superbug, which has spread to a dozen countries, thanks in part to medical tourism.



## LATIN AMERICA and the CARIBBEAN

### Drawing the Line: The U.S. - Mexico Border

LOUIE PALU explores the U.S. - Mexico border, where violence runs rampant and developing more realistic government policies for the region is one of the most important economic and security challenges now facing both countries.

### Mexico: Emptying the World's Aquarium

The Sea of Cortez is—or was—a vast and lush underwater paradise. DOMINIC BRACCO II and ERIK VANCE report that industrial fishing operations are now decimating the sea's bounty. Tuna, red snapper, and shark are all but gone.

### Haiti: Women in the Shadows

Almost three years after Haiti's devastating earthquake, ANDRE LAMBERTSON and LISA ARMSTRONG return to the country and find that women in crowded tent cities still face the threat of sexual violence.



### Panama: The New Conquistadors

The Canadian Broadcasting Corporation's MELLISSA FUNG and LYNN BURGESS examine the battle being waged in the rainforests of Panama between those who want to keep their way of life and those who want economic growth. At stake: billions of dollars worth of precious metals and profits for Canadian mining firms.

### Haiti: Sitting on a Gold Mine

JACOB KUSHNER and JANE REGAN report from Haiti's north, where there are rich mineral deposits that could infuse millions into the nation's ailing economy—but only if the government can regulate foreign mining giants and share the wealth.



### Brazil and India: Shared Challenges

Nieman Fellow REMA NAGARAJAN examines whether two transitioning economies with similar development challenges can learn from each other about providing better healthcare to their people.

### Nicaragua Rewind

TIM ROGERS revisits Nicaragua where President Daniel Ortega has been back in power since 2007 and is now leading what he claims is a “second phase of the Sandinista revolution.” Some fear Nicaragua is repeating a cycle of social unrest.

### Chinese Soft Power, Wikileaks, and a Small Amazonian Country

JAMES WHITLOW DELANO looks at how Suriname, with its pristine environment, has become a pawn in a new Great Game as the balance of power in the Americas shifts from the United States toward China.

### Latin America: Climate Pains

From Tijuana to Tierra del Fuego, climate change is transforming Latin America. SIMEON TEGEL reports on the human consequences of drought, hurricanes, and melting glaciers.

### Haiti: Are UN Peacekeepers Helping or Hurting?

ANSEL HERZ looks into allegations of human rights abuses by UN peacekeepers who have been stationed throughout Haiti to help stabilize the country and protect Haitians.

## EUROPE

### The Vatican and the Nuns

Church leaders in Rome are investigating American nuns. JASON BERRY explores the forces behind this inner struggle of the church on both sides of the Atlantic.

## Europe's Siege on Democracy

WILLIAM WHEELER looks at how Europe's economic crisis has become intertwined with disturbing anti-democratic trends and the rise of extremist politics in Hungary and Greece.

## Russia's Nuclear Renaissance

While a global debate rages over nuclear power's future as a safe and clean energy source, EVE CONANT reports on Russia's aggressive pursuit of nuclear expansion at home and abroad.

## Russia: On the Move

After 20 years of fading industry, rampant corruption, and no clear ideology, Russians are now on the move. Persephone Miel Fellow ANNA NEMTSOVA tells the story of young Russians who are finding new homes in—and out—of the country.

## Scotland: Going, Going...

Scotland is set for a vote on independence. It is expected to take place in 2014, meaning that the United Kingdom could be dissolved in 2015. TIM JUDAH looks at defense and foreign policy implications.



## Putin's Challenge: The Reawakening of Russian Politics

JOSHUA YAFFA looks at the meaning behind the popular demonstrations against the rule of Vladimir Putin that swept across Russia. Will the demands of the middle class protesters force Putin to liberalize?

## MIDDLE EAST, NORTH AFRICA and CENTRAL ASIA

### Bahrain's Forgotten Uprising

REESE ERLICH finds that anger and frustration still mark the Shia neighborhoods of Bahrain, nearly two years after protests there during the early months of the Arab Spring.

## Turkey: The Crisis at Home

From afar Turkey appears a moderate Islamic model for others. But STEPHEN FRANKLIN reports that within the country, Turks wrangle over their legacy and future, over freedom of the press and a worsening border crisis with Syria.

*"The Pulitzer Center model forced us to think through the reporting in advance, talk to editors, push for placements, and embrace all the different ways to get the story out—making us better reporters in the process."*

-Allison Shelley

freelance photographer and Pulitzer Center grantee

## The Armenians: War, Exile and the Loss of Syria

ALIA MALEK follows the exodus of Syrian Armenians as they flee Syria's violence to begin new lives in Armenia—a homeland they have never known.

## Afghanistan's Unsustainable Waters

MUJIB MASHAL explores how trans-boundary water tensions with Iran and Pakistan cast a shadow on the development of Afghanistan's mainly agricultural economy.

## Militarizing the Caspian

Oil in the Caspian Sea is making Azerbaijan, Kazakhstan and Turkmenistan rich. And as JOSH KUCERA reports, it has put these countries in a naval arms race with traditional Caspian powers Iran and Russia.

## Egypt: The Country Outside the Square

LAUREN BOHN travels beyond Tahrir Square where ordinary Egyptians, after decades of trampled hopes, are now trying to figure out not only what they stand against, but what they stand for.

## Turkey and Iraq: Opportunity and Oppression in a Divided Kurdistan

Iraq's Kurds are mostly focused on business but Turkey and its own Kurdish population are at war. JENNA KRAJESKI looks at the very different circumstances of a people divided by a border not of their own making.

## Afghanistan: On Love and Suicide

Anonymous and spoken, landai, two-line Pashtun poems, have served for centuries as a means of self-expression for women. ELIZA GRISWOLD and SEAMUS MURPHY explore this unusual and important vehicle of public dissent.

## United Arab Emirates: Iran's Nuclear Neighbor

YOCHI DREAZEN looks into how Iran's progress towards a nuclear weapon is pushing the UAE, Saudi Arabia, Kuwait, and Egypt to pursue nuclear technology of their own, raising the odds of an Arab nuclear arms race.

## One Year After the Revolution: Where Is Tunisia Heading?

On the one-year anniversary of the Tunisian revolution, JESSIE DEETER and ROB PETERSON revisit the country as it struggles with the transition from autocracy to democracy in the face of growing unemployment and religious conservatism.



*"The Pulitzer Center expressed enthusiasm for this idea from the very start. I like organizations that take intellectual risks—especially to widen the horizons of kids. You never wavered."*

-Paul Salopek  
National Geographic Fellow, Pulitzer Center Grantee

## CROSS-REGIONAL

### Out of Eden

National Geographic Fellow PAUL SALOPEK journeys around the world on foot in a seven-year project that begins in early 2013. Salopek plans to walk out of Africa's Rift Valley to Patagonia, following the migration pathways of our earliest ancestors.



### Statelessness: A Human Rights Crisis

From the slums of Nairobi to the sugar plantations of the Dominican Republic, STEPHANIE HANES and GREG CONSTANTINE document the plight of entire communities who live without citizenship rights in their homeland. The reporting project resulted in the publication of the Pulitzer Center's first iBook: "In Search of Home," a multimedia exploration of statelessness.

## Cancer in the Developing World: The Economics of a Disease

More people in poor countries die from cancer than from HIV/AIDS, tuberculosis and malaria combined. JOANNE SILBERNER looks at the human toll of cancer, and possible solutions, in a project that also featured a Pulitzer Center interactive map.

### Children at Risk

KEM KNAPP SAWYER looks at children in developing countries and highlights ways in which local communities are working to improve health and education—training teachers, installing toilets and hand washing stations, developing swimming programs, and encouraging girls to stay in school.

### Brain Gain and Its Beneficiaries

Rich nations have always drawn talent from poorer ones, but *Christian Science Monitor* correspondents SARA MILLER LLANA, PETER FORD and ROBERT MARQUAND report that some traditional exporters of migrants have now become importers. The recent reversal of this "brain drain" has presented new opportunities – and challenges – for Brazil, China, Poland and others.

### From the Ground Up: Fixing Foreign Aid in an Age of Scarcity

Global hunger affects nearly one billion people. Emergency food is not enough. Reporting from Africa and South Asia, Nieman Fellow SAMUEL LOEWENBERG examines some fundamental yet often overlooked interventions, most of which do not involve food at all.

*"The Pulitzer Center allowed me to report for PRI's The World on a neglected topic in global health—cancer in developing countries. Meeting doctors and patients in Haiti, India and Uganda allowed me to tell their stories and bring cancer statistics into the light."*

-Joanne Silberner  
Pulitzer Center Grantee



# CAMPUS CONSORTIUM AND UNIVERSITY PARTNERSHIPS

In 2012, the Pulitzer Center nearly doubled the number of university and college partners as part of our Campus Consortium network. We undertook more than 40 visits, with journalists and staff on campus often for several days to engage with the university communities. The conversations spanned issues as diverse as HIV/AIDS in Haiti, endangered children around the world, border concerns in Africa and the aftermath of the Arab Spring. Conversations frequently turned to basic questions for the journalists: “How did you get your start?” “How did you get the story you reported on?” and sometimes even, “How can I get your job?”



In 2012 we launched nine new partnerships, with **Elon University, Guilford College, High Point University, Loyola University Chicago, South Dakota State University, University of Chicago, University of Miami, Wake Forest University, and Westchester Community College**. As part of our expansion in Europe we also met with students and faculty at **City University London** (United Kingdom), **Sciences Po Paris** (France) and the **Freie Universität Berlin** (Germany).

## CONSORTIUM PARTNERS

Boston University  
College of William & Mary  
Davidson College  
Elmhurst College  
Elon University  
Guilford College  
Loyola University Chicago  
High Point University  
Kent State University  
Ohio University  
Saint Mary's University of Minnesota  
South Dakota State University  
Southern Illinois University Carbondale  
The George Washington University  
University of Chicago  
University of Miami  
Wake Forest University  
Washington University  
Westchester Community College

A weeklong spring series in North Carolina launched our “consortium within a consortium” partnership with Triad-area universities, with diverse audiences on three campuses and nearly 500 people who came to **Wake Forest's** *Voices of Our Time* presentation to hear Cynthia Gorney and Jon Sawyer discuss child marriage. At **The College of William & Mary** we completed our first for-credit seminar, directed by the Pulitzer Center and grantee journalists (Stephanie Hanes, Jina Moore and David Rochkind) in partnership with the Roy R. Charles Center. Hanes and Moore returned in fall 2012 to lead this course again.

The North Carolina programming and the seminar are examples of the diverse

approaches possible under our Consortium partnerships, based on the specific needs of each campus. Generally, Pulitzer Center university programming incorporates at least two campus visits per year by Pulitzer Center grantee journalists, with one to several journalists involved for multiple days. We are open to alternative arrangements, however—and always eager to implement creative new approaches.

The Pulitzer Center also works as a bridge to link community and university partners. For three years in a row, for example, the Pulitzer Center, FotoDC and The George Washington University School of Media and Public Affairs have brought together photojournalists to discuss new approaches to crisis photography, their reporting, and the stories behind their work. The Jack Morton Auditorium at GWU was filled each time, and thousands more saw the work by these individuals as part of FotoDC exhibits in downtown DC.





## Among other highlights in 2012:

The Pulitzer Center partnered on an expanded Campus Consortium program at **Boston University** with the College of Communication, School of Public Health and Center for Global Health and Development. The partnership incorporates cross-disciplinary conferences, smaller events, “master classes,” and student reporting fellowships. Photojournalist David Rochkind joined the “Why Global Health Matters” panel discussion hosted by the Photographic Resource Center, focusing his presentation on the tuberculosis epidemic. BU student fellows Meghan Dhaliwal and Jason Hayes gave a joint presentation with Pulitzer Center grantee Jane Regan on Haiti’s continuing health care challenges.



**University of Miami** launched its partnership with the Pulitzer Center with a special performance of *Voices of Haiti: A Post-Quake Odyssey in Verse*. Fresh off an emotional performance in Port-au-Prince, poet Kwame Dawes led the multimedia exploration of Haiti’s earthquake through the lives and voices of Haitians confronting the ongoing consequences of this disaster, especially those living with HIV/AIDS. Also featured were composer and performer Kevin Simmonds, soprano Valetta Brinson, and the photography of Andre Lambertson.

Anna Badkhen and Vanessa Gezari brought their unique reporting on Afghanistan to two of our newest Campus

Consortium partners: **Loyola University Chicago** and **Westchester Community College**. Westchester Community College is our first community college partner, thanks to support from Pulitzer Center Board Member Katherine Moore. A focus on children connected different spring and fall events at **Elon University** and at **The George Washington University**. At Elon documentary filmmaker Glenn Baker, photojournalist Dominic Bracco II, and Kem Knapp Sawyer, Pulitzer Center contributing editor, discussed their reporting

*“All day Friday (after the inaugural campus visit by the journalists) I heard and read notes from students who repeated the same word: Inspiring.”*

-Glenn Scott  
Associate Professor School of Communication  
Elon University

on the unique challenges facing children in crisis. At GWU Kem Sawyer paired with filmmaker and Pulitzer Center grantee Habiba Nosheen to discuss how journalists, writers, and public interest groups shed light on these issues while remaining sensitive to individual needs and concern. They were joined by Victoria Dunning of The Global Fund for Children.

Based on ties to the **Nieman Foundation for Journalism** through our Global Health Reporting Fellowships, we co-sponsored a session focused on corruption and mismanagement—from illegal mining in South America to lack of clean drinking water in Africa. Participants included Pulitzer Center Senior Editor Tom Hundley, Nigerian journalist and Pulitzer Center grantee Ameto Akpe, filmmaker Steve Sapienza, and Cristine Russell, a science journalist at the Belfer Center for Science & International Affairs.

*“[The Pulitzer Center is] this roving, flexible, fluid foreign operation and I thought, ‘Wow. That’s amazing. That’s so cool. I’m in—we’ve got to have this.’”*

-Justin Catanoso  
Journalism Program Director,  
Wake Forest University

Journalists Dominic Bracco II and Peter Chilson each made visits to **Davidson College**, as did Pulitzer Center Health Projects Director Peter Sawyer, presenting their projects from Mexico and West Africa. Ellen Knickmeyer and William Wheeler discussed their work on the Arab Spring at **Elmhurst College** and at the **University of Chicago**, which was also one of the venues, along with **Washington University in St. Louis** and the **University of Pennsylvania**, for Paul Salopek’s presentation of his Out of Eden reporting project. Dominic Bracco and Steve Sapienza each visited **Southern Illinois University Carbondale**.





# STUDENT FELLOWS

This year 11 student fellows from 10 Campus Consortium universities were awarded Pulitzer Center grants to research a global issue in a foreign country. Each student fellow produced a main article or video, blog posts, a photo gallery, and an audio slideshow. Pulitzer Center staff helped students choose topics and shape their stories, provided resources, made contacts, and edited their work.

All work by student fellows appeared on the Pulitzer Center website and some stories were also published on *Globalpost*, *Huffington Post*, and *Atlantic.com*. These pieces were widely disseminated on social media, including Facebook, Tumblr, and YouTube.

The experiences of Pulitzer Center student fellows have been life-changing. They have met people who live without easy access to water and cannot send their children to school. They've witnessed human rights abuses and seen firsthand the human consequences of climate change and environmental degradation. Not every student fellow will pursue a career in journalism but all have come to recognize the importance of raising awareness of global issues. They learned that telling stories can make a difference—and help improve lives.



## 2012 STUDENT FELLOW REPORTING PROJECTS

### As Cambodia's Economy Grows, Its Rainforest Disappears

KEYLA BEEBE, of Guilford College, reported on the environmental and human consequences of illegal logging in Cambodia and on the volunteer groups that have organized efforts to protect the land.

### Between the Lines: Facial Tattoos and the Chaouia

Wake Forest University's YASMIN BENDAAS photographed elderly Algerian women with facial tattoos and researched their meanings and origins, as well as the reasons for the gradual disappearance of this tradition.

### Changing Waters: Cholera Permeates Life in Haiti

MEGHAN DHALIWAL, a Boston University journalism major, and JASON HAYES, a graduate student at BU's School of Public Health, traveled to Haiti to report on the cholera epidemic, the role of the UN, and the water and sanitation infrastructure.

### Closing the Gender Gap in South Africa

MELISSA TURLEY, of The George Washington University, wrote about threats to women sex workers, women who are raped, lesbian women who are abused, and others for whom traditional law trumps the nominal protection of constitutional law.

*"This fellowship had an impact on the kind of work I want to do when I graduate, and I am excited to try to continue writing. I feel there is a necessary relationship between responsible journalism and public health, one that may play an important role in asserting health as a human right across the world."*

-Jason Hayes  
Boston University Student Fellow

### Ethiopia: Educational Justice

HASHIM YONIS, of St. Mary's University of Minnesota, profiled a 12-year-old girl in rural Ethiopia who went to school, took care of her siblings, and did the household chores, all while working weekends at a sugarcane factory.

### Palestinian Youth at a Crossroads

Davidson College's ANNA VAN HOLLEN examined the role of youth in the conflict between Israelis and Palestinians over natural resources, highlighting a Palestinian rights group called the "Green Intifada" that has planted over 70,000 olive trees.

### A Risky Recipe: Fast Food Boom in Dubai

ANDREW FAUST, of High Point University, reported on the fast-food boom and its consequences, from obesity and diabetes to cardiovascular disease.

### South Africa's Healthcare Crisis in the Eastern Cape


SAMANTHA THORNTON, a graduate student in multimedia journalism at the University of Miami, produced videos and articles on social discrimination and healthcare inequality.

### Thailand's Trash: Is There Room for Sustainability?

ADAM JANOFSKY, a University of Chicago student, reported from Bangkok on overfishing, deforestation, urban growth, and pollution.

### Youth Narratives of the Greek Crisis

EDITH ISMENE NICOLAOU-GRIFFIN, of Davidson College, spent the summer in Athens, exploring the impact of the European debt crisis on Greek youth.



Dear Mr. Salopek,

I appreciate you coming to our school, Springside Chestnut Hill Academy. It was interesting when you showed us that video of you in that African country and that man could communicate with the goats. It was fascinating when you showed us where you will be walking in the world. I can't wait to track you while we are at school. I bet your journals will be awesome. I want to learn about other peoples' lifestyle. It is hard to think you will be walking for 7 years! What will you do in your life after you walk the whole world? Where do you think you will explore next? When you finish The Eden Walk I can say I met the man who walked the world.

Thank you and good luck,  
Carlo



# GLOBAL GATEWAY



## OVERVIEW:

This has been a year of milestones for our Global Gateway program.

Our journalists and staff reached more than 10,000 students from 157 middle and high schools in 220 school engagements—a 40 percent increase from last year.

*“It’s one thing to do your own work but it’s another thing to talk to young storytellers. It’s beautiful.”*

*-Andre Lambertson  
Pulitzer Center grantee*

We’ve covered a greater area than ever before, adding major cities in Europe to our base of partner schools in the US.

A diverse team of Pulitzer Center journalists traveled to London, Paris and Berlin in November, speaking with students at a range of grade and income levels—and sharing our global-to-local perspective, which emphasizes the connections between distant problems and challenges close to home.

We’ve integrated our journalism at a deeper level than ever before, collaborating with partners including National

Geographic and PBS *NewsHour* and, for the first time, with a major school system, linking reporting projects with educational benchmarks at the district level in Chicago.

A big bump in the number of students reached, a wide step across the Atlantic to Europe, and a deep dive into the social studies curriculum have all helped make this year our most successful yet.

## SOME HIGHLIGHTS:

### European Partnerships

In a series of conversations centered around health, development and commodities that spanned secondary schools and universities in three major media markets, we brought our educational model to Europe for the first time.

Jim Wickens added an ecological perspective to Steve Sapienza’s reporting on labor abuses in the Thai shrimp industry. Ameto Akpe addressed government accountability through her work exposing the failures of municipal governments in Nigeria to provide citizens with a reliable source of clean water. Carl Gierstorfer spoke about the persistent cultural preference for boys in Indian society.

All told, more than a dozen secondary schools and universities participated in our first two-week engagement with Europe, a number that we expect to grow in the spring when we return.

School tours are just the beginning of what we seek to achieve in our education work, both in Europe and the United States. We have seen the rewards that can come from sustained engagement with our reporting. An exciting example is our year-long engagement with the American School of Paris, where we began working with students and teachers to explore accountability through the lens of multiple Pulitzer Center projects.



### A Walk Around the Planet

It is not every day that Pulitzer Center journalists walk into a classroom to find students staring wide-eyed, whispering to each other, “Is that him?”

Even rarer to see rows upon rows of children with their hands in the air from the moment the journalist starts speaking, straining their arms in an agony of impatience, bursting with questions.

But an autograph queue? A swarm of students waving pens and paper in the air as though backstage at a Justin Bieber concert? That might be a first.

In standing-room-only auditoriums throughout Chicago, Washington, DC, Philadelphia and St. Louis, those unlikely scenarios became the norm as two-time Pulitzer Prize winner Paul Salopek traveled to dozens of schools, explaining “Out of Eden,” his audacious plan to spend seven years slowly covering the under-told stories of our time as he retraces the path of human migration around the world. Something about the notion of packing a rucksack with little more than a small water filter and a satellite phone and heading to the Rift Valley of Africa to begin the ultimate hike seized the imagination of the more than 3,000 middle and high school students Salopek spoke with last fall.

Was it the prospect of skipping middle and high school entirely? We can't be sure, but we have our suspicions.

Although the students will not be joining Salopek on his travels in a literal sense, he invited them to follow and interact virtually, through a Pulitzer Center web portal that will give them opportunities to ask questions and share stories while he makes his way.

“Let me be your foreign correspondent,” Salopek told the students.

We hope the excitement generated by the fall school tour will bring a crop of eager viewers to the site over the next year. And we have already seen some intriguing student projects inspired by the themes of the walk, with more surely to come.

### Social Science 3.0

In Chicago, a strong series of engagements including spring school visits by Dominic Bracco, William Wheeler, Tom Hundley and others led to a mid-year partnership with Chicago Public Schools.

Like most school districts across the country, Chicago, the nation's third largest, has adopted the Common Core State Standards, an effort to define what students should know and what they should be able to do at every grade level through their twelfth year.

While the standards provide useful benchmarks, they do not include many resources teachers can use to meet them. Students are expected, for instance, to be able to analyze and evaluate “informational texts,” including journalism, at various levels, but the texts are largely left unspecified. This is a deliberate act meant to allow teachers and school systems a degree of flexibility, but in this period of transition to the new standards, many teachers have asked for examples.

Administrators in the Chicago Public Schools social sciences and service learning department called upon the Pulitzer Center to collaborate with them on curriculum maps designed to help social studies teachers—a key demographic for Global Gateway programming—achieve the goals outlined in the standards.

The result of this work, which the team calls “Social Science 3.0,” is a rich tool for middle and high school teachers in a school district of more than 200,000 middle and high school students. They will use Pulitzer Center journalism projects to address power, politics, identity, governance, and other topics from a global perspective.

This district-level partnership is one we hope to use as a model in other regions, as school systems throughout the country work to align their instruction with the prescriptions of the Common Core State Standards.

***“The Pulitzer Center visits have been such a wonderful experience for my students. Sadly, so many students in urban schools do not always have access to journalists and speakers of the caliber supplied by the Pulitzer Center. This experience has opened a window into a world that they would not have otherwise.”***

***-Peg Monahan  
teacher at Robert Morris School in Philadelphia***



Part of the Pulitzer Center's mission is to find ways to bring critical global issues to light beyond the avenues of traditional reporting. 2012 gave us many opportunities to do just that.

At the Environmental Film Festival in D.C. we presented five short films examining the impact of natural resources extraction on the environment, indigenous populations, public health and corporate responsibility. The screening included "Ghana: Oil Boom, Fishing Fears," "The Dark Side of Colombia's Gold Rush," "Peru's Gold Rush: Wealth and Woes," "The Penan of Borneo," and "Guerilla Mining in Guiana's Midst." This was the third year we presented at the festival (and we'll be back again in spring 2013).

We brought our multimedia performance *Voices of Haiti* to Port-au-Prince, the University of Miami, and the Corcoran Gallery of Art in Washington, D.C., with the last presentation an affiliated independent event of the International AIDS Conference. The reception and presentation at the Corcoran was co-sponsored by Population Services International (PSI). *Voices of Haiti* features the photography of Andre Lambertson, the poetry of Kwame Dawes, soprano Valetta Brinson and original music composed and performed by Kevin Simmonds, in work made possible via our long-time support from the MAC AIDS Fund.

Pulitzer Center work was again a featured part of FotoWeek DC, a leading venue in Washington for celebrating the best in photography. The theme for our exhibition this year was

"Global Goods/Local Costs," focusing on the human costs behind global commodities. Where did the cocoa in your chocolate bar come from? Who mined for the gold in your wedding band? What ocean did the fish on your plate come from? We posed those and similar questions at a panel discussion and film screening titled "The Story Behind the Story: Global Goods/Local Costs," sponsored by the Pulitzer Center and The George Washington University's School of Media and Public Affairs. Pulitzer Center photographers Dominic Bracco II, Nadia Shira Cohen, Peter DiCampo, Jason Motlagh and Larry Price shared the complex stories of the people behind commodities we usually consume without a second thought.



# SOCIAL MEDIA



## Storytelling Through New Media

In the last year, we have grown our online presence and expanded our use of new media to tell stories. In addition to our innovative iBooks and e-books, we use social media tools like Tumblr, Facebook and Twitter to reach an ever-widening audience.

Our new Pulitzer Field Notes Tumblr offers a platform to show a behind-the-scenes look into storytelling. Content comes both directly from journalists and curation of our journalists' various social media feeds. The response has been tremendous, with our follower count rapidly growing to 17,000+ in only a few months.



We continue to use our main Pulitzer Center Tumblr to disseminate stories, crowdsource photos and comments, and engage with our audience. Work from our student fellows is popular: A Tumblr post with student fellow Melissa Turley's photo of a card given to sex workers in South Africa with

instructions of what to do in the event of police harassment spread rapidly and far beyond our follower audience.

We have also been using the Pulitzer Center blog to aggregate content into larger story themes. When President Obama made his historic visit to Burma, we pulled our Burma reporting into a narrative to help acquaint the wider public with the issues the leaders would likely discuss. For the International Day of the Girl on October 11th (#dayofthegirl), another narrative blog consolidating our reporting on women and children post drove hundreds of hits to our reporting projects.

## Online Partnerships and Brand Amplification

Across combined social media properties we have more than 45,000 followers, nearly doubling our 2011 totals. We have also added 1,070 new subscribers to our weekly newsletter. Over the last year, our web traffic has grown. In all, we had 1.1 million visits to the site.

This year we have increased our collaborative efforts online, partnering with *The New York Times* Learning Network, PRI's *The World*, Poynter, *Milwaukee Journal Sentinel*, National Geographic, Harvard's Nieman Lab, FotoWeekDC and others to create engagement campaigns. Reflecting our commitment to education, we launched a new Twitter account targeted to educators and students: @PulitzerGateway. Through the social media Gateway, we've joined online educator chats, shared our lesson plans and unit maps, and our "Meet the Journalist" videos. We partnered with Lyn Milner of Face-To-Face, a McCormick Foundation-funded initiative to connect journalists with classrooms online.



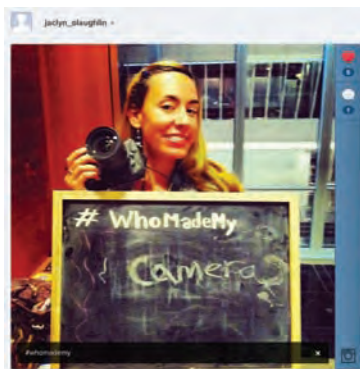
The Pulitzer Center has also driven online conversation on Paul Salopek's "Out of Eden" walk with the hashtag #edenwalk on Instagram and Twitter. We also embedded a question and answer platform and story-sharing tool on the project page. Students have responded enthusiastically, as captured in a Storify we crafted of Paul's school visits.

With PRI's *The World*, we launched an embeddable, shareable interactive map on global cancer incidence and mortality rates. Online, we drove conversation around the hashtag #globalcancer. Grantee Joanne Silberner, the reporter behind the series, answered questions in an online Facebook chat with cancer experts from around the world.

We work in tandem with our journalists as together we grow their social media presence. Using the work of photojournalist and grantee Shiho Fukada we have, for example, been able to crowdsource comments about disposable workers from around the world. Her story elements and photographs proved very popular on social media, which in turn drove traffic to her project page and stories.

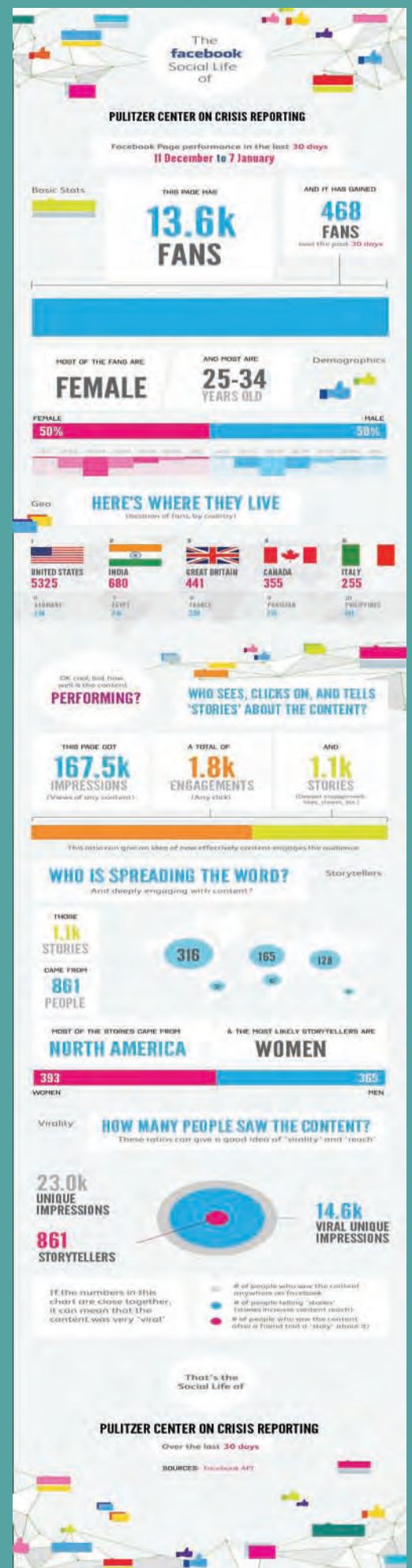
## Social Media and Events

For this year's FotoWeekDC, we created an interactive part of the exhibit. The photos centered on our Gateway theme of "Global Goods/Local Costs." We invited FotoWeek attendees and our larger audience to think about the people behind our products with #WhoMadeMy. The responses became part of the exhibit as a photo wall. To see the Facebook album, please head to our Pulitzer Center Facebook and see our FotoWeekDC blog post.



If you haven't already, we invite you to like us on Facebook, follow us on Twitter and Tumblr and share your thoughts!

facebook.com/pulitzercenter  
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## E-BOOKS



 e-books

In 2012 the Pulitzer Center experimented with a new format to present the journalism we've supported: e-books. We have heavily invested in seeking out new platforms and partners to extend the work of our journalists and to make use of the extraordinary presentation of multimedia material now possible on tablets and other mobile devices. We hope to make these e-books the capstone for the best of our projects, giving readers an immersive, richly narrative way of engaging the issues presented. We believe these presentations will appeal to all audiences, and especially to the university and secondary-school students that have become a major focus of the Pulitzer Center's work. New platforms. New income for journalists. And new hope for sustained reporting on issues that matter.



### **VOICES OF HAITI** Lisa Armstrong, Kwame Dawes and Andre Lambertson

An itinerant preacher whose story reads like Job—except for an incandescent smile and a mountain-moving faith. A woman who remains resolutely joyful despite the HIV that has infected half her family. Young girls subjected to rape and forced into commercial sex. A couple whose triumph over the disease is a study in grace. “Voices of Haiti” tells these and other stories in a mesmerizing presentation that combines the poetry of Kwame Dawes, the prose of Lisa Armstrong, the photography of Andre Lambertson, and the music of Kevin Simmonds, from work that has been featured in *The New York Times*, *PBS NewsHour*, and *USA Today*. <http://bit.ly/voices-haiti>



**IN SEARCH OF HOME** Greg Constantine, Stephanie Hanes  
They are not refugees. Often they are living in their homes in a country they consider to be their own. Yet they are stateless—without the basic right to get an education, work in the legal economy, receive health benefits, get married, vote or own property. Writer Stephanie Hanes and photographer Greg Constantine draw on fieldwork from the past six years to present a nuanced look at the stateless peoples of Kenya, Burma, and the Dominican Republic. <http://bit.ly/statelessness>



### **AFGHANISTAN BY DONKEY** Anna Badkhen

Anna Badkhen's extraordinary account of a year in northern Afghanistan is a travel guide to a conflict that has raged for the last decade, with little end in sight. Badkhen travels by foot, by taxi—and even by donkey—to the remote villages and hamlets of the Afghan north. It's a place so remote that even the death of Osama bin Laden barely registers, where war is taken as a fact of life along with the rituals of mourning and celebration that Badkhen is allowed to witness. It is a bleak tale told by an expert storyteller. <http://bit.ly/afghanistan-donkey>



### **DEEP WATER** Dan Grossman

Dan Grossman is an award-winning science journalist, regular contributor to public radio, and he has been the recipient of multiple Pulitzer Center grants. He has been reporting on science and the global effects of climate change for over a decade, with field reporting that has taken him from Mongolia and the Andes to Europe and Australia. Grossman's new e-book, “Deep Water,” is a partnership with TED books and makes innovative use of the new TED book-app to bring us a multimedia adventure about the urgent research into one of the most critical issues of our time. <http://thedeepwaterbook.com>

# AWARDS AND HONORS

“Outlawed in Pakistan,” a documentary by Pulitzer Center grantees Habiba Nosheen and Hilke Schellmann, is selected for the **2013 Sundance Film Festival**.

Reese Erlich wins **SPJ Award** in the category of explanatory journalism for “Inside the Syrian Uprising” broadcast, via KPFA.org for Making Contact/National Radio Project.

Lisa Armstrong wins the **Arlene Eisenberg Award**, honoring articles that make a difference, from the American Society of Journalists and Authors for her article from Haiti, “Fighting Back,” published in *Essence* magazine.

Micah Albert’s photograph from his “Buried in Dandora” project wins first place in the People category of the **2012 National Geographic Photo Contest**.

Sushma Subramanian and Deborah Jian Lee receive the **Newswomen’s Club of New York 2012 Front Page Award** for “China’s Bachelor Villages,” broadcast on Chicago Public Radio.

Stephanie Sinclair’s multimedia story “Too Young To Wed: The Secret World of Child Brides” wins second place in the **2012 Pictures of the Year International** photojournalism competition in the division of Issue Reporting Multimedia Story.

Richard Mosse’s *INFRA*, a co-publication by Aperture and the Pulitzer Center, is selected as one of **TIME’s Best of 2012 Photobooks**.

Ameto Akpe receives the **Bronze Prince Albert II of Monaco Foundation/ UNCA Global Prize** for coverage of climate change from the UN Correspondents Association for her series “Nigeria’s Water and Sanitation Sector: Leaks and Plugs.”

Habiba Nosheen wins a **Gracie Award** in the category of Outstanding Reporter/ Correspondent for “Life in Limbo,” broadcast on PBS’s *Need to Know*.

Photographer Dominic Bracco II is recognized as a runner-up in the inaugural **Getty Images and Chris Hondros Fund Award** for his work documenting the lives of young people in the violence-racked city of Ciudad Juarez, Mexico.

**2012 Photocrati Fund** awards an Honorable Mention to Sean Gallagher for his project “A Fragile State: Climate Change on the Tibetan Plateau.”

Peter Gwin wins **Lowell Thomas Award** for travel journalism for his article “The Telltale Scribes of Timbuktu,” *National Geographic* magazine.

Chicago high school students Malique Fox, Lovely Howard and Donquelle Varner win the **Chicago Award** at the **2012 CineYouth Festival** for their documentary, “Peace Building in Chicago.” Filmed and produced as a part of a summer workshop with Free Spirit Media and the Pulitzer Center.

Student Fellow Ruth Moon receives First Place for **Magazine News Religion Report of the Year** from the Religion Newswriters Association for “Pushing Back the Desert: Niger’s Christians Get Creative for Daily Bread,” *Christianity Today*.





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# 2012

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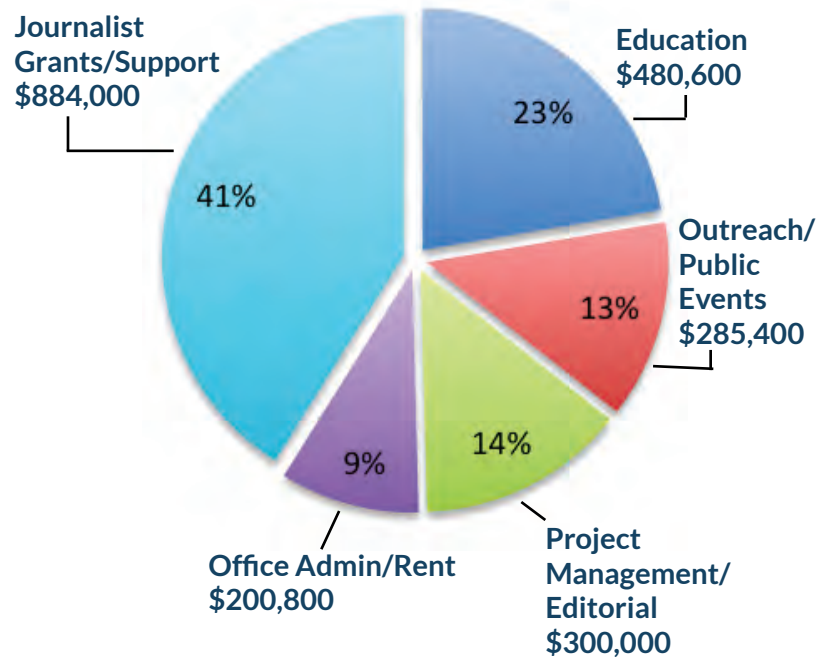
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## HOW WE USED OUR RESOURCES

Preliminary 2012 Results  
A copy of full audited statements available on request

### 2012 EXPENSES

Total: \$2,150,800

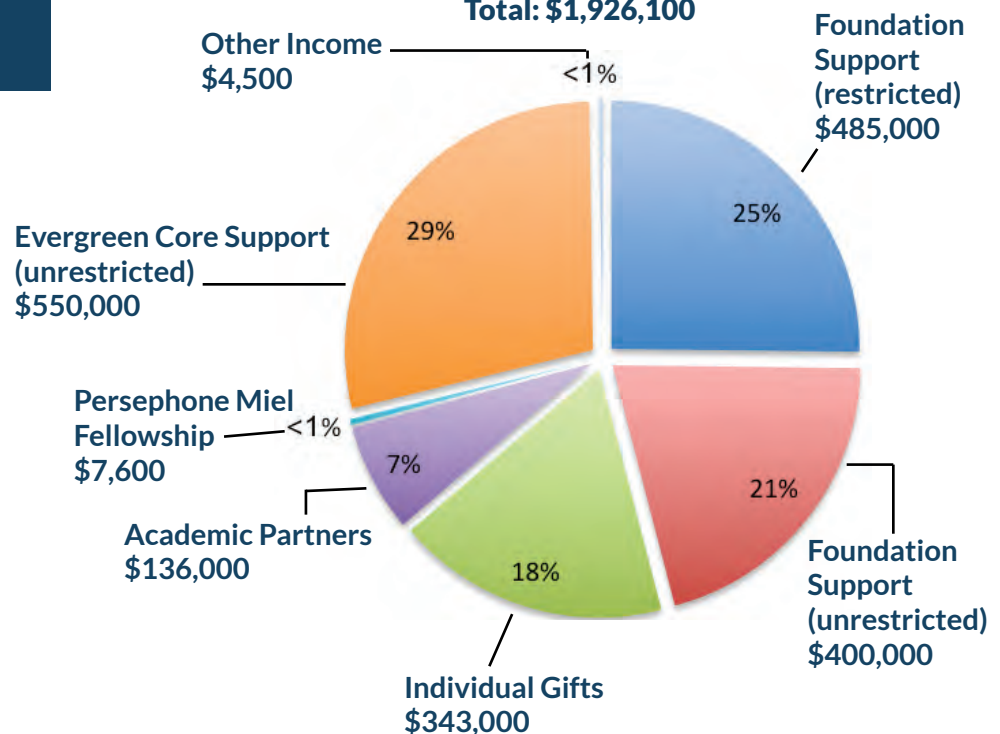


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### 2012 REVENUES

Total: \$1,926,100



Current assets as of 12/31/2012: \$956,029



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## PHOTOS

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 Page 2: Seamus Murphy, Afghanistan.  
 Page 4: Meghan Dhaliwal, Haiti.  
 Page 5: Sean Gallagher, China.  
 Page 6:  
 Left—Mustafa Abdulaziz, Sierra Leone.  
 Right—Ricci Shryock, Senegal.  
 Page 7:  
 Left—Micah Albert, Kenya.  
 Right—Larry Price, Philippines.  
 Page 8:  
 Left—Dominic Bracco II, Mexico.  
 Right—Shiho Fukada, Japan.  
 Page 9: Nadia Shira Cohen, Romania.  
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 Left—Jason Motlagh, Malaysia.  
 Right—Mike De Sisti, China.  
 Page 11: Shiho Fukada, China.  
 Page 12:  
 Top—Jake Naughton, U.S.

Bottom—Mary Katherine Curvino, U.S.  
 Page 13:  
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 Top—Jake Naughton, U.S.  
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 Page 21: Images by Jake Naughton, U.S.  
 Pages 22-23: Cedric Gerbehaye, South Sudan.  
 Page 24: Nadia Shira Cohen, Romania.  
 Pages 26-27: Ben Depp, Haiti.  
 Page 30: Greg Constantine, Bangladesh.

Design: Meghan Dhaliwal and Jake Naughton

**Pulitzer Center on Crisis Reporting**  
 1779 Massachusetts Avenue NW  
 Suite 615  
 Washington, D.C. 20036

For general inquiries:  
[contact@pulitzercenter.org](mailto:contact@pulitzercenter.org)  
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12/22/12

Dear Micah,

My name is Aimee [redacted].  
I am a student at Camino Nuevo  
Charter academy. When I went  
to your presentation about your  
time in Kenya, also about your  
job as a Photojournalist, I was  
inspired to be a wonderful  
person, hardworking and full of  
love and care. Micah, when you  
showed us those pictures, it  
took me to a different world.  
It showed me how not every  
person gets things the easy  
way. My favorite picture was  
the one of the boy doing a  
handstand. But not because of  
the handstand but because of  
how happy he is. Since that  
day i have tried to focus in  
school because when i go  
to college, i want to be a  
Photojournalist.

Buenow,  
[redacted]

Aimee [redacted]  
[redacted]



Pulitzer Center  
ON CRISIS REPORTING